



**For Immediate Release**

**NATIXIS LICENSES INDEXIQ HEDGE FUND REPLICATION INDEX  
FOR EUROPEAN AND ASIAN MARKETS**

*NATIXIS to create multiple structured products for institutional and retail investors in Europe and Asia; partnership represents expansion of IndexIQ products into new markets*

NEW YORK, (September 9, 2008) – The Corporate & Investment Bank division of NATIXIS (“NATIXIS”) has licensed a hedge fund replication composite index from IndexIQ to be used in creating multiple structured investment products for institutional and retail investors in Europe and Asia, it was announced today. NATIXIS is also the parent company of NATIXIS Global Asset Management, one of the top 15 asset managers in the world with a major market presence in Europe, the Asia/Pacific region and the United States and with over \$900 billion in assets under management.

The objective of the IndexIQ hedge fund replication strategy is to deliver hedge fund-like risk-adjusted returns without actually investing in hedge funds themselves. With Exchange-Traded Funds (ETFs) as the underlying investment vehicles, the index seeks to provide the diversification and asset allocation benefits of hedge funds in a liquid, transparent, low cost vehicle, without the idiosyncratic manager risk of investing in hedge funds.

“NATIXIS is a globally-recognized financial institution with a reputation for bringing innovative investment products to its clients,” said David Fogel, Executive Vice President at IndexIQ. “This agreement represents a major vote of confidence in our hedge fund replication solutions and provides us with the opportunity to reach two new important global markets.”

“NATIXIS is pleased to work with IndexIQ in order to bring this innovative hedge fund replication strategy to clients in Europe and Asia,” said David Besançon, Managing Director at NATIXIS, London Branch. “We believe the products developed from these indexes will offer significant portfolio diversification and other benefits to our clients.”

IndexIQ is a pioneer and among the world's leaders in hedge fund replication, having launched a full suite of investable index-based solutions in early 2007. The firm recently launched the IQ Alpha Hedge Strategy Fund, the first no-load, open-end mutual fund designed to replicate hedge fund performance characteristics. IndexIQ also provides custom indexes to select financial institutions for use in creating investable products that can be managed by these institutions and sold through their existing distribution networks.

### **About IndexIQ**

Based in Rye Brook, New York, IndexIQ is the leading developer of Rules-Based Alpha™ investment products designed to harness the benefits of traditional index investing with the alpha potential sought by the best active managers. The Rules-Based Alpha™ philosophy democratizes investment management by making institutional class investment strategies available to all investors, at low cost. IndexIQ strategies span asset classes and product categories and are marketed both through the company's asset management division and through select partnerships with leading global financial institutions. Additional information about the company and its products can be found at [www.indexiq.com](http://www.indexiq.com).

### **About NATIXIS**

Natixis, a French limited liability company (*société anonyme à Directoire et Conseil de Surveillance*) is a key player in the European banking industry. It has a diversified portfolio of activities with solid business expertise, large customer bases and a strong international presence. Natixis is an affiliate of the central bodies Banque Fédérale des Banques Populaires and Caisse Nationale des Caisses d'Épargne. Additional information about the company, its products and services can be found at [www.natixis.com](http://www.natixis.com).

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